

NEWS CLIPPING REPORT

Publication Bangkok Post
Date พฤศจิกายนที่ 21 พฤศจิกายน 2556
Page Life - Travel
PR Value (THB) 94,140
Headline **TRAVEL TITBITS**

TRAVEL TITBITS ■ KARNJANA KARNJANATAWE

New Pattaya pier to boost tourism
Pattaya will open a new pier next year. According to Ronakit Ekasingh, Pattaya's deputy mayor, the new facility will cost 733 million baht and is currently under construction.

It is located in South Pattaya at Laem Bali Hai, next to the present Bali Hai pier where visitors board ferries to Koh Lan. The new pier will be like a marina where floating docks can accommodate up to 360 boats. It will also have a large car park for up to 400 vehicles.

"This is an effort by Pattaya City Hall to manage all public boat operators and meet international standards," he said, adding that speedboats to Koh Lan and nearby islands must dock in the new marina instead of using the beachfront area.

In addition, City Hall will also work with the Marine Department to regulate jet skis and will apply a zoning system to improve tourist safety.

Meanwhile, the 2013 Ocean Marina Pattaya Boat Show will run from

tomorrow until Nov 24 at the Ocean Marina Yacht Club. The aim is to promote Pattaya as another hub for marine tourism in Southeast Asia.

Organised for the second time, the annual event will feature up to 100 exhibitors from Thailand and overseas, shore and water activities such as free sailing trials, cocktail parties, Dragon Boat races and a festival with several bands. About 3,000 visitors are expected during the three-day show.

TAT wants largest online pic album

The Tourism Authority of Thailand (TAT) and Google have joined hands to launch the "ThailandOnly (share to the world)" campaign encouraging people to post their favourite pictures taken in Thailand via Google+. The aim is to create the largest online album with Thai tourism attractions and cultural traditions, said TAT deputy governor for policy and planning Apichart Inpongpan.

"We hope to set a new Guinness World Record for the largest online

photo album," he added. Those who submit pictures must use the hashtag #ThailandOnly. The campaign will end on Dec 10.

Meanwhile, TAT also launched the Thailand Super Quality Portal (www.thailandsuperquality.com) to attract high-spending visitors. The website provides information about Thailand's luxury products and services of more than 800 operators.

Spectacular year-end promotion

Visa has joined with local government agencies to launch the "Thailand Spectacular Year End 2013" campaign to drive tourist spending.

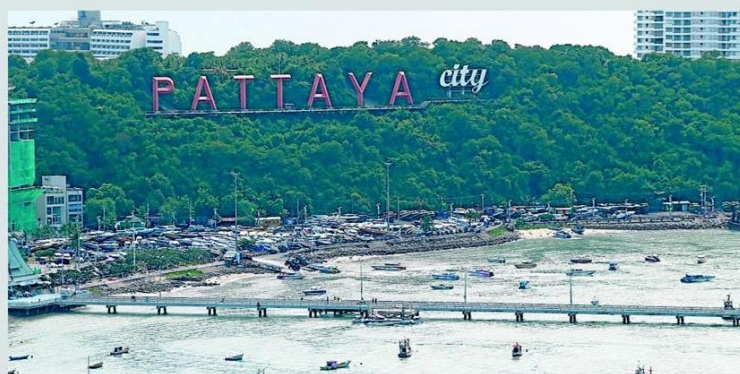
Across Southeast Asia, inbound spending by Visa cardholders is the strongest in Thailand, said Visa country manager, Myanmar and Thailand, Somboon Krobteeranon.

To further promote tourism during the high season, Visa is collaborating with the Tourism Authority of Thailand, its long time partner, and the Airports of Thailand and Bangkok Metropolitan Administration to offer even more traveller privileges.

The campaign offers up to 50% discounts for visitors who shop or dine in participating department stores and restaurants in Bangkok, book hotel rooms in the capital and Pattaya or purchase airline tickets.

In addition, travellers who present their sales receipts made through Visa cards at Suvarnabhumi and Don Mueang airports will receive a New Year gift from AoT.

The Thailand Spectacular Year End campaign is running from now until Jan 15.



Pattaya City is building a new pier in South Pattaya.

PHOTO: PATIPAT JANTHONG