

NEWS CLIPPING REPORT

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Online Story at:
<http://www.travelandtourtworld.com/news/article/marina-boat-show-promote-pattaya/>



The screenshot shows the website header with the logo "Travel AND Tour WORLD" and a world map. A navigation menu includes: Home, About Us, Archive, News, Travel Events, Interviews, Videos, Clients, Links, Blog, Contact, Mail To Editor. A banner for the newsletter subscription is visible: "CLICK HERE to subscribe to our Newsletter FREE". The article title is "Marina Boat Show to promote Pattaya further", published on Friday, November 1, 2013. The article text states: "PATTAYA - The second annual Ocean Marina Pattaya Boat Show is slated to take place at Ocean Marina Yacht Club from 22-24 November 2013, to promote marine leisure tourism and deliver high-end tourists to Thailand's number one destination, Pattaya. At a press conference recently held in Pattaya, guest of honour Mr. Ronnakij Akasingh, Deputy Mayor of Pattaya City, together with Mrs. Pataraporn Sithivanich, Executive Director, Product Promotion Department, Tourism Authority of Thailand (TAT), and other Ocean Property executives announced the highlights for the Show's second edition..". On the right side, there are social media icons for Facebook, Twitter, LinkedIn, YouTube, and RSS, and a "SUBSCRIBE NEWSLETTER:" form with fields for Name and Email, and a Submit button. Below the form is an "ADVERTISEMENT" section.

According to the Tourism Authority of Thailand (TAT), almost nine million tourists visit Pattaya each year, a mix of domestic and international, who enjoy the coastal [resort](#) and the marine leisure tourism offerings that has made Pattaya a household name around the world.

Pattaya is widely regarded as one of Asia's favourite seaside [resorts](#), frequently referred to as the "Thai Riviera". Catering to tourists from all cultures and walks of life. Pattaya is known for providing a safe, relaxing, fun-filled stay with tropical beaches, world-class hotels, a wide variety of local and international restaurants, as well as shopping centres and markets featuring local OTOP handicrafts to global luxury labels. International standard golf courses, top medical facilities and an established marine infrastructure make Pattaya a leading holiday destination of choice for both Thai and International visitors.

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In view of TAT's strategy to grow high-end tourism in Pattaya, and working closely with the marine tourism sector on Thailand's east coast, organisers of the Ocean Marina Pattaya Boat Show aim to showcase the region as a leading marine tourism hub in South East Asia. Marine tourism is a significant revenue generator for Pattaya, attracting high-end international tourists who come to enjoy the stunning marine landscape, chartering yachts and using the marine services and marina facilities provided by Ocean Marina Yacht Club.

Pattaya, in addition to having a strong international tourism appeal, is also popular with domestic tourists visiting from Bangkok and its surroundings. And this market continues to grow with a trend toward more Thai nationals investing in the marine leisure tourism lifestyle.